



ELIZADE UNIVERSITY, ILARA-MOKIN, ONDO  
STATE

FACULTY OF ENGINEERING  
DEPARTMENT OF ELECTRICAL AND  
COMPUTER ENGINEERING

FIRST SEMESTER EXAMINATION, 2017/2018 ACADEMIC SESSION

COURSE TITLE: CYBERPRENUESHIP AND MEDIA LAW

COURSE CODE: ECT521

EXAMINATION DATE: 19<sup>TH</sup> MARCH 2018

COURSE LECTURER: Dr. A. A. SOBOWALE

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HOD's SIGNATURE

TIME ALLOWED: 2 HOURS

**INSTRUCTIONS:**

1. ANSWER FOUR QUESTIONS ONLY; TWO QUESTIONS FROM EACH SECTION
2. SEVERE PENALTIES APPLY FOR MISCONDUCT, CHEATING, POSSESSION OF UNAUTHORIZED MATERIALS DURING EXAM.
3. YOU ARE NOT ALLOWED TO BORROW ANY WRITING MATERIALS DURING THE EXAMINATION.

## SECTION A: CYBERPRENUERSHIP

### Question #1

- a. There is a wide definition of entrepreneur explain from different school of thoughts on “who is an entrepreneur” [5 Marks].
- b. Enumerate five characteristics of an Entrepreneur [5 Marks].
- c. Discuss five types of entrepreneurs [5 Marks].

### Question #2

- a. Write short notes on the following: [1 Marks Each]
  - i. Creativity
  - ii. Innovation
  - iii. Invention
  - iv. Sources of debts financing
  - v. Creative Advertising
- b. XYZ foundation, an international NGO is giving a sum of 5 million naira each to fresh graduates to start a vocational training college; all interested applicants are expected to submit a business plan detailing the vocational courses, marketing strategies, future plans, feasibility studies etc. Write a standard business plan to compete for this grant [10 Marks].

### Question #3

- a. You are expected to address a group of small business entrepreneurs; *discuss* a simple approach they can apply in computation of risk for their businesses. [5 Marks].
- b. Enumerate the processes of Risk Management [5 Marks].
- c. You were given a sum of 1.5million to set up a cybercafé business in a remote area, explain the process you will follow to achieve maximum profit with the application of SWOT analysis [5 Marks].

## SECTION B: MEDIA LAW

### Question #4

- a. Discuss the concept of Intellectual Property (IP) and its application to academic research [5 Marks].
- b. Enumerate five types of IP [5 Marks].
- c. Your innovative but ignorant friend just got a novel idea which he plans implementing online; as a computer engineering student with knowledge of media law, educate him on five types of online IP crimes [5 Marks].

### Question #5

- a. As an entrepreneur you can seek redress on a legal matter in courts, list in hierarchical order (from the highest to the lowest) the different types of courts in Nigeria [5 Marks].
- b. Enumerate five sources of Nigerian Law [5 Marks]. .
- c. Write briefly on the following:
  - i. Defamation
  - ii. Seduction
  - iii. Licensing Agreement
  - iv. Speech on the Internet
  - v. Royalties[5 Marks].

### Question #6

- a. Compare and contrast Law of Contract and Tort Law [4 Marks]
- b. Enumerate the elements of a contract [6 Marks].
- c. You got a request from ABC secondary school to develop a Result Processing Software; they offered to pay a total sum of #300,000:00 but you insisted on #450,000:00. Six months after you were charged to court by ABC for breach of contract, list five possible defenses you will apply as claims of innocence [5 Marks].